



**MOORE**

# **MOORE (SOUTH) WHAT MAKES US DISTINCTIVE**

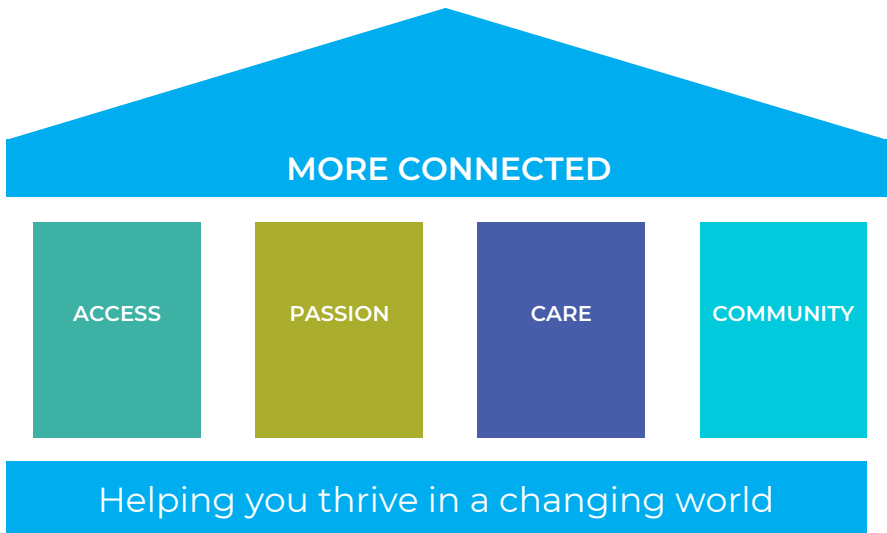
---

## WHAT MAKES US DISTINCTIVE

Moore (South) Chartered Accountants and Business Advisers, are part of the Moore UK and Moore Global Network, with offices in Chichester, Guildford, Isle of Wight, Salisbury and Southampton.

**We believe that by becoming more connected, we can help you thrive in a changing world.**

At Moore (South), you will always have access to the right people, work with a consistent team, receive expert support and guidance, and benefit from our service and sector expertise, drawn from across our wider network.



## OUR SERVICES

Across our 5 offices, we act for a variety of clients, from individuals and entrepreneurs to large corporations and international businesses.

We provide a full range of accountancy and advisory services, therefore, no matter where you are in your business life cycle, we are here to help.

- Accountancy
- Audit
- Business tax
- Business outsourcing
- Capital allowance planning
- Cloud accounting
- Chief Financial Officer services
- Corporate finance
- Dispute advisory and investigations
- Governance risk and assurance
- Life cycle planning
- Private client tax
- R&D
- Tax investigations
- Tax planning
- Trusts and estates
- VAT



## ACCESS

As a team, we have built up an in-depth knowledge of multiple sectors and proactively use our sector expertise to add value to your organisation.


You will always have access to the right people.

At Moore (South), we specialise in over 30 sectors including:

- Professional practices
- Real estate and construction
- Charities and not-for-profit
- Education
- Retail
- Hospitality
- Manufacturing
- Engineering

We understand that decisions often need to be made quickly and confidently, that's why we are always on hand to advise you.





“Since 1991, Moore (South) has provided us with specialist insight into the manufacturing sector and given us the support and guidance needed to see our business grow. Working with a consistent team over the years has allowed us to develop a strong business relationship, built on trust and mutual respect. We have always been impressed with the efficient and timely manner in which our audits are conducted and would not hesitate to recommend Moore (South)”.

**Nick Oldham - Managing Director, Oldham Seals**

---

## PASSION

You will always see a consistent team at Moore (South). Our passion and drive means things get done efficiently and on time.

We strive to build long-term relationships and work hard to understand you, and your business.

Our scope of services and in-depth knowledge means we can support you throughout the entire life cycle of your business.

From simply offering advice during start up stages, sharing specialist sector insight and advice to stimulate growth, to valuation and succession planning.

Since 1985, we have been consistent in helping owner-managed businesses thrive in the South.

Our dedicated team have recently seen a handful of our owner-managed business clients pass the 30-year mark and share great triumphs with them.







Moore (South) have been accountants and auditors for the Ellen MacArthur Cancer Trust since 2003. We have always been very happy with the level of service provided. I would have no hesitation in recommending them".

**Frank Fletcher - CEO, Ellen MacArthur Cancer Trust**

---

## CASE STUDY W HURST & SON

W Hurst & Son is a retail department store which was first established in 1859 on the Isle of Wight.

Since then, they have expanded, and now have 6 department stores on the Island, selling a diverse range of products from tools to household goods and gardening equipment.

We interviewed Managing Director, Peter Hartnell, and discussed the services and support Moore (South) has supplied to one of the Island's biggest retail businesses since 2013.

**As a business, you have been working with Moore (South) for 6 years. When you first approached Moore (South) what services did you plan to use?**

We started using Moore (South) as our accountants and business advisers in 2013. At first, we contacted them for use of their accountancy and auditing services. Over the years, our business flourished and we then found ourselves asking Moore (South) for access to more of their core services. As your business grows, it is great to have easy access to a local business adviser here on the Isle of Wight.





**How would you describe the relationship with Moore (South) you have built over the years?**


From the beginning, we have enjoyed a friendly and professional relationship with all members of staff. They have really got to know our business and provided a great deal of advice to enable us to plan for the future.

**As a successful business, why do you think a business with its own finance department should use external business advisers?**

As any growing business will concede, the secret of its success lies in meticulous, strategic planning. Moore (South) has helped guide us

to systemise our finance function by assisting us with the development of our accounting software and POS system. They have liaised with our system provider to ensure that we are fully prepared for 'Making Tax Digital'. By helping to systemise and modernise our finance function, they have been able to interpret our financial data and put it into meaningful and actionable business intelligence. They have helped to alleviate any worries that would have existed and have freed up a lot of our time if we had to tackle this as a business on our own.

The logo for Hurst is displayed on a dark blue square background. The word "HURST" is written in a large, white, serif font. Above the word, the letters "TRY" are written in a smaller, white, sans-serif font, flanked by two horizontal white lines. Below the word, the letters "FIRST" are written in a smaller, white, sans-serif font, also flanked by two horizontal white lines.



"Our partnership with Moore (South) has spanned 20 years, and throughout this time, they have seamlessly integrated into our team. The service we receive from the team at Moore (South) consistently embodies a mix of professionalism, extensive knowledge, and approachability whether they are dealing with the preparation of our accounts, taxation or advising us in connection with complex mergers and acquisitions. Their service not only meets but surpasses our expectations, without doubt we can recommend Moore (South) as an invaluable partner and team player you would want to have on your side."

**Philip Jordan - Group Chairman - Henry Adams**

---

## CARE

As a leading accountancy firm, we support and guide a broad range of individuals and entrepreneurs, owner-managed businesses, large organisations and complex international businesses.

We will give you the support and guidance you need to tackle risks, harness new opportunities and ultimately, thrive in a changing world. Being a business owner can often feel like a lonely journey. We understand the struggles you face - after all, we are business owners ourselves.

Not only do we understand you and talk your language, but we proactively use our market intelligence and entrepreneurial approach to shape the advice we provide to add value at every opportunity.

We understand you are busy, that's why we are flexible.

We're here when you need us and can work around you. We're always happy to visit clients on their premises or to provide advice by phone or email.





---

# GLOBAL COMMUNITY

## SOUTH COAST NETWORK

Within our Southern network, we provide a complete solution for businesses and individuals.

However, we understand that with time, your business and personal interests can expand.

We're here to help make it happen.

Being part of a global network means we are able to coordinate and draw on advice from over 500 offices, operating in more than 112 countries.

No matter how, or where your interests develop, we are here.

Helping you thrive in a changing world.



---

## OUR CORE VALUES

Our core values define who we are, what we stand for and how we work.



### Developing excellence and value

We are consistent, reliable and dedicated to quality and service excellence, in everything we do. We understand what real value is and how to deliver it. This means being commercially astute, providing practical advice and solutions and being a reliable trusted adviser.



### Working and growing together

Whether with clients or colleagues, we build real, long-term relationships. We believe in teamwork, collaboration and respect. It is important to us that we enjoy working together. We listen, challenge and support each other so that we, our firm and our clients all develop, grow and succeed.



### Doing what's right

We are open, honest, straightforward and fair. We act with integrity and we are accountable and take responsibility for our actions.



### Making things happen

We are ambitious, innovative and always seeking to improve. We encourage initiative and new ideas. The future of our business is our team and we seek to inspire them to drive our business forward. We are adaptable and open to change.



"I enjoy an excellent business relationship with the partners and team at Moore (South). They always display a high level of personal involvement, professionalism and friendliness. I consider the accountancy service I receive to be one of the highest standard, being proactive, up to date and delivered in a timely manner"

Gary Grundy - Managing Director, Novaseal



---

## CONTACT INFORMATION

### Chichester

City Gates,  
2-4 Southgate,  
Chichester,  
West Sussex,  
PO19 8DJ  
T +01243 531600  
E [chichester@mooresouth.co.uk](mailto:chichester@mooresouth.co.uk)

### Isle of Wight

9 St John's Place,  
Newport,  
Isle of Wight,  
PO30 1LH  
T +01983 825000  
E [newport@mooresouth.co.uk](mailto:newport@mooresouth.co.uk)

### Southampton

The Quay,  
30 Channel Way,  
Ocean Village,  
Southampton,  
SO14 3TG  
T +02380 330116  
E [southampton@mooresouth.co.uk](mailto:southampton@mooresouth.co.uk)

### Guildford

Suite 3, Second Floor,  
Friary Court,  
13-21 High St,  
Guildford,  
GU1 3DG  
T +01483 538881  
E [guildford@mooresouth.co.uk](mailto:guildford@mooresouth.co.uk)

### Salisbury

33 The Clarendon Centre,  
Salisbury Business Park,  
Dairy Meadow Lane,  
Salisbury,  
Wiltshire,  
SP1 2TF  
T +01722 335182  
E [salisbury@mooresouth.co.uk](mailto:salisbury@mooresouth.co.uk)

## MOORE GLOBAL NETWORK

**We've spent more than 100 years serving clients through our professional services. With more one-to-one support from senior partners than you might be used to, you'll always be working with professionals. Our services will help you navigate new markets effortlessly, and take advantage of every opportunity.**

For more information on how our global services and sector expertise can help your business thrive in over 100 countries, just get in touch.

## CONTACT US

Discover more at  
[www.mooresouth.co.uk](http://www.mooresouth.co.uk)



**MOORE**

[www.mooresouth.co.uk](http://www.mooresouth.co.uk)

We believe the information contained herein to be correct at the time of going to press, but we cannot accept any responsibility for any loss occasioned to any person as a result of action or refraining from action as a result of any item herein. Printed and published by Moore (South) LLP. Moore (South) LLP is a limited liability partnership registered in England and Wales with registered number OC321288. A list of Members' names is available for inspection at City Gates, 2-4 Southgate Chichester, West Sussex, PO19 8DJ, the firm's registered office. Registered to carry out audit work in the UK and regulated for a range of investment business activities by the Institute of Chartered Accountants in England & Wales. An independent member firm of Moore UK Limited and Moore Global Network Limited - member firms in principal cities throughout the UK and the world.