

# MOORE (SOUTH) WHAT MAKES US DISTINCTIVE

#### WHAT MAKES US DISTINCTIVE

Moore (South) is part of the Moore UK and Moore Global Network. We are chartered accountants and business advisors with offices in Chichester, Guildford, Isle of Wight, Salisbury and Southampton.

We believe that by becoming more connected, we can help you thrive in a changing world.

At Moore (South), you will always have access to the right people, work with a consistent team, receive expert support and guidance, and benefit from our service and sector expertise, drawn from across our wider network.



#### **OUR SERVICES**

Across our 5 offices, we act for a variety of clients, from individuals and entrepreneurs to large corporations and international businesses.

We provide a full range of accountancy and advisory services, therefore, no matter where you are in your business life cycle, we are here to help.

- · Accountancy
- Audit
- · Business tax
- · Business outsourcing
- · Capital allowance planning
- · Cloud accounting
- · Chief Financial Officer services
- · Corporate finance

- Dispute advisory and investigations
- Governance risk and assurance
- · Life cycle planning
- Private client tax
- Research and development tax recovery
- Restructuring and insolvency
- Tax investigations
- Tax planning
- Trusts and estates
- · VAT



# **ACCESS**

As a team, we have built up an in-depth knowledge of multiple sectors and proactively use our sector expertise to add value to your organisation.

You will always have access to the right people.

At Moore (South), we specialise in over 30 sectors including:

- · Professional practices
- · Real estate and construction
- · Charities and not-for-profit
- Education
- · Retail
- Hospitality
- Manufacturing
- · Engineering

We understand that decisions often need to be made quickly and confidently, that's why we are always on hand to advise you.



### **PASSION**

You will always see a consistent team at Moore (South). Our passion and drive means things get done efficiently and on time.

We strive to build long-term relationships and work hard to understand you, and your business.

Our scope of services and in-depth knowledge means we can support you throughout the entire life cycle of your business.

From simply offering advice during start up stages, sharing specialist sector insight and advice to stimulate growth, to valuation and succession planning.

Since 1985, we have been consistent in helping owner-managed businesses thrive in the South.

Our dedicated team have recently seen a handful of our owner-managed business clients pass the 30-year mark and share great triumphs with them.





# **CASE STUDY W HURST & SON**

W Hurst & Son is a retail department store which was first established in 1859 on the Isle of Wight.

Since then, they have expanded, and now have 6 department stores on the Island, selling a diverse range of products from tools to household goods and gardening equipment.

We interviewed Managing Director, Peter Hartnell, and discussed the services and support Moore (South) has supplied to one of the Island's biggest retail businesses since 2013. As a business, you have been working with Moore (South) for 6 years. When you first approached Moore (South) what services did you plan to use?

We started using Moore (South) as our accountants and business advisers in 2013. At first, we contacted them for use of their accountancy and auditing services. Over the years, our business flourished and we then found ourselves asking Moore (South) for access to more of their core services. As your business grows, it is great to have easy access to a local business adviser here on the Isle of Wight.



# How would you describe the relationship with Moore (South) you have built over the years?

From the beginning, we have enjoyed a friendly and professional relationship with all members of staff. They have really got to know our business and provided a great deal of advice to enable us to plan for the future.

As a successful business, why do you think a business with its own finance department should use external business advisers?

As any growing business will concede, the secret of its success lies in meticulous, strategic planning. Moore (South) has helped quide us

to systemise our finance function by assisting us with the development of our accounting software and POS system. They have liaised with our system provider to ensure that we are fully prepared for 'Making Tax Digital'. By helping to systemise and modernise our finance function. they have been able to interpret our financial data and put it into meaningful and actionable business intelligence. They have helped to alleviate any worries that would have existed and have freed up a lot of our time if we had to tackle this as a business on our own.



"Moore (South) has been our auditor since 2001. They have always had a proactive approach and given us a great deal of specialist insight, support and guidance when needed".

Barry Smith - Finance Director, Bartholomew's



### **CARE**

As a top 20 accounting and advisory network, we support and guide a broad range of individuals and entrepreneurs, owner-managed businesses, large organisations and complex international businesses.

We will give you the support and guidance you need to tackle risks, harness new opportunities and ultimately, thrive in a changing world.

Being a business owner can often feel like a lonely journey. We understand the struggles you face - after all, we are business owners ourselves.

Not only do we understand you and talk your language, but we proactively use our market intelligence and entrepreneurial approach to shape the advice we provide to add value at every opportunity.

We understand you are busy, that's why we are flexible.

We're here when you need us and can work around you. We're always happy to visit clients on their premises or to provide advice by phone or email.



#### **GLOBAL COMMUNITY**

#### **SOUTH COAST NETWORK**

Within our Southern network, we provide a complete solution for businesses and individuals.

However, we understand that with time, your business and personal interests can expand.

We're here to help make it happen.

Being part of a global network means we are able to coordinate and draw on advice from over 600 offices, operating in more than 112 counties.

No matter how, or where your interests develop, we are here.

Helping you thrive in a changing world.



#### **OUR CORE VALUES**

Our core values define who we are, what we stand for and how we work.



#### Developing excellence and value

We are consistent, reliable and dedicated to quality and service excellence, in everything we do. We understand what real value is and how to deliver it. This means being commercially astute, providing practical advice and solutions and being a reliable trusted adviser.



#### Working and growing together

Whether with clients or colleagues, we build real, long-term relationships. We believe in teamwork, collaboration and respect. It is important to us that we enjoy working together. We listen, challenge and support each other so that we, our firm and our clients all develop, grow and succeed.



## Doing what's right

We are open, honest, straightforward and fair. We act with integrity and we are accountable and take responsibility for our actions.



#### Making things happen

We are ambitious, innovative and always seeking to improve. We encourage initiative and new ideas. The future of our business is our team and we seek to inspire them to drive our business forward. We are adaptable and open to change.



### **CONTACT INFORMATION**



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#### MOORE GLOBAL NETWORK

We've spent more than 100 years serving clients through our professional services. With more one-to-one support from senior partners than you might be used to, you'll always be working with professionals. Our services will help you navigate new markets effortlessly, and take advantage of every opportunity.

For more information on how our global services and sector expertise can help your business thrive in over 100 countries, just get in touch.

#### **CONTACT US**

Discover more at www.mooresouth.co.uk



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